

## AN OPEN LETTER TO OUR CLIENTS:

March 12, 2020 - We are deeply disappointed to hear that the 2020 NAB Las Vegas Show has been canceled, due to the public health concern related to COVID-19.

Following the press release by NAB President & CEO, Gordon H. Smith released on March 11<sup>th</sup>, the show has been canceled, citing the following:

*"In the interest of addressing the health and safety concerns of our stakeholders and in consultation with partners throughout the media and entertainment industry, we have decided not to move forward with NAB Show in April. We are currently considering a number of potential alternatives to create the best possible experience for our community."*

THOMSON BROADCAST is deeply disappointed upon hearing this decision, but completely supports the efforts of the NAB organizers in maintaining the safety of exhibitors and attendants above all.

We wish to reassure our clients of our commitment to maintaining the lines of communication, open and ready for any questions or concerns relating to our products and services.

We are actively working with our demo partners [Triveni Digital](#) & [Synamedia](#) in preparing online alternatives to showcase our cloud based solutions and applications for clients around the globe. You can be sure that our commitment to Revolutionize the TV Experience continues to stand strong.

THOMSON BROADCAST will remain in close contact with NAB organizers as information becomes available regarding an alternative show date.

THOMSON BROADCAST, as well as THOMSON BROADCAST US Inc. remain available to clients both at our existing offices located at 54 Avenue Jean Jaures, 92700 Colombes, France and One World Trade Center, Suite 8500, New York NY 10007 USA, respectively.

If you have any questions, please contact your Thomson Broadcast representative or send us an email at [sales@thomson-broadcast.com](mailto:sales@thomson-broadcast.com).

Sincerely,

**Amine Oubid,**  
**CEO THOMSON BROADCAST**

**Aby Alexander,**  
**President THOMSON BROADCAST US Inc.**

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### About PHENIXYA/THOMSON BROADCAST:

A trusted partner to the world's leading broadcasters, PHENIXYA and its THOMSON BROADCAST brand have pioneered many developments that have shaped the broadcasting industry, such as leading innovations in solid-state technology. With more than 50,000 active THOMSON BROADCAST transmission systems deployed worldwide and with a global support presence, PHENIXYA continues to forge technologies for the future. Those efforts include broadcast/mobile convergence programs and ATSC 1.0 to ATSC 3.0 product line based on efficient, environmentally friendly power saving solutions. For more information, visit [www.thomsonbroadcast.tv](http://www.thomsonbroadcast.tv).

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